



#GIVINGTALENTS

<https://www.givingtalents.org>

Ask, Give, Receive.

CAMPAIGN TOOLKIT

A Million Stories of Outrageous Generosity

Be Part Of Something Amazing

GivingTalents is inspired by Giving Tuesday* and we aim to inspire you to give skills or talents of any kind to causes, individuals, groups, or organizations in need. Do you know anyone in your community who could benefit from your talents and skills?

Spread One Hour of generosity on November 29th from 1:00 PM to 2:00 PM (your time zone) and together let's reach 500,000 hours! Don't forget to [Share your plans with us!](#)



#GivingTalents

You are invited to build and create the beginning of lasting impact where hurts, pains, disappointments, losses and mistrusts are mended so that **we can experience true healing and reconciliation** - through bridging of authentic friendships built on genuine trust. **Wherever you may be, "YOU" are loved and appreciated.**

The World Population is Reaching 8 Billion by November 15, 2022

Want to Know What Difference Your ONE HOUR Makes?

Let's unleash generosity and kindness to give to someone, causes, groups and organizations who have needs for your specific skills/talents.

DON'T HOLD BACK!

@givingtalents





OFFICIAL LAUNCH!

Thursday, October 20 GIVING TALENTS' website will be live to kickoff our "A Million Stories of Outrageous Generosity" in tandem events that will be taking place with our friends and partners globally.



HOW TO PARTICIPATE?

Join individuals, groups, businesses, schools, communities, charities, faith based communities, organizations, and more around the world on November 29th by sharing stories using the hashtag **#GivingTalents** or **#GivingTalents2022**. You can do this in 4 easy steps:

1. **Identify the needs**
2. **Post** photos, videos, and short stories or messages of what took place, how it impacted you and others? ([click here for examples](#)).
3. **Tag @givingtalents** and use the hashtag **#GivingTalents**.
4. **Don't hold back**, share your impact stories and content across social media for the chance to be featured in our ongoing campaigns.



IDEAS WORTH EXPLORING

Don't hold back. ASK, GIVE and RECEIVE. Every person is born with natural gifts, talents and skills and these can be extremely valuable to others that need it.

Examples: Marketing & Communication. Free legal advice. Counseling. Tutoring. Coaching. Accounting. Business training. Gym and swimming lessons. Dance lessons. Music or singing lessons. Hair services. Babysitting. Fundraising. Detective work. Dental work. Painters & decorators. Moving man trucks / vans. Home cooked meals. Check-in-mate. Garden mates. Computer fix. Walking mates. Shoveling snow. Driving to appointments. Photography / videography. Take someone to ball games. Dog walking, beaches / streets clean up and more.

Don't see your skills/talents on these lists? No problem, simply create yours.

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- Put a call out to your followers to share their stories through photos or video using **#GivingTalents**.(sample social media below).
- Include the ask for stories in your weekly emails, newsletters, or internal communications channels.
- Go live with a member of your **GivingTalents** community to talk about what generosity means.



SAMPLE OUTREACH SOCIAL MESSAGES

Rally your community online!

- The effect of injustices and inequality or war can be so overwhelming at times and traumatic, but in this part of the world I am doing a simple act of kindness to make my community a better place. I am joining **#GivingTalents** to give one hour.
- That's it? Only one hour? Sign me up. **#GivingTalents**.
- Giving has many identities and is not just about money. It is about sharing our most valuable asset - **TIME**. When we give, that is when we feel the happiest and alive because the giver is sharing a bit of themselves and the recipient feels visible. **#GivingTalents**
- In support of @GivingTuesday movement **#GivingTalents** we will be sharing stories of change-makers in their host communities around the world. We can all be outrageously generous regardless of where we call home .
- The lasting impact where hurt, pain, disappointment, loss and mistrust are mended so that **we can experience true healing and reconciliation** through bridging of authentic friendships built on genuine trust. **Wherever you may be, 'YOU' are loved and appreciated. #GivingTalents**

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Lookout on GivingTalents's social media channels from October 20, 2022! You might just catch your story being featured! If you have questions or ideas contact us at contact@givingtalents.org

*Find out more about GivingTuesday - <https://www.givingtuesday.org.uk>

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